



Inspirational Writers Alive!

**THE SCRIBE**

Vol. 6 July 2017 No. 7



Inspirational Writers Alive! (IWA!) is a Christian interdenominational writers' club. IWA! promotes creative writing to glorify Christ by helping individuals advance their writing skills and find effective markets for their work.

We welcome writers at all levels.

NW Houston IWA! Meets Second Tuesdays at Copperfield Church,  
8350 Hwy. 6 North, 7-9 p.m. Check with front desk for Room Number

July 2017 MEETING DATE  
**Tuesday, July 11, 2017**  
CRITIQUE MEETING



**Sharpen your pencils and bring you latest work-in-progress  
to the table for critique by fellow members.**

**Remember to bring enough copies for critique.**

We have been averaging ten to twelve members.

AUGUST MEETING

We do not meet at Copperfield Church in August

**We meet at Houston's First Baptist – [Scroll Down For Registration Form](#)**

**2017 Annual Conference - August 5, 2017**

**2017 Texas Christian Writers' Conference Sponsored by Inspirational Writers Alive!**

**Saturday, August 5, 2017 8:00 a.m. – 4:30 p.m. Houston's First Baptist Church**

**7401 Katy Freeway Houston, Texas 77024**

## REGISTRATION FORM

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Registration Type/Fee (please check one): \_\_\_\_\_

Full Day – Member: \$80 \_\_\_\_\_

Full Day – Member (age 55+): \$70 \_\_\_\_\_

Full Day – Member couple: \$125 \_\_\_\_\_

Full Day – Non-member: \$90 \_\_\_\_\_

Full Day – Non-member (age 55+): \$80 \_\_\_\_\_

Full Day – Non-member couple: \$135 \_\_\_\_\_

Half Day – Morning (8 a.m. to 12 p.m.): \$50 \_\_\_\_\_

Half Day – Afternoon (12 p.m. to 4:30 p.m.): \$50 \_\_\_\_\_

Lunch Only\* (12 to 1:15 p.m.): \$10 \*

Individuals wanting to attend only the half day – morning session or only the awards ceremony may purchase lunch.

- Full day registration includes keynote address, four workshops, continental breakfast, lunch, and snacks.
- Half day morning registration includes keynote address, two workshops, continental breakfast, and snacks.
- Half day afternoon registration includes two workshops, lunch, and snacks.
- Full day and half day registration also includes author chats, faculty books at the conference rate, and a chance to win door prizes including Amazon gift cards and books.

Please make your check or money order payable to IWA! Cash or checks will also be accepted at the door. In addition to the fees listed above for full day and half day registrations, an additional \$10 will be charged for walk-ins on the day of the conference. Registration fees are not refundable after July 25. Please mail your completed registration form and payment to Pat A. Vance at 1108 Valerie, Pasadena, Texas 77502.

### CONFERENCE SCHEDULE

8:00–8:30 a.m. Continental Breakfast

8:30–8:45 a.m. Welcome and Announcements: Martha Rogers

Devotion: Melanie Stiles

8:45–9:00 a.m. Break/Bookstore Open\*

9:00–10:00 a.m. Workshop I

A. Kathleen Y'Barbo Turner: From Memoir to Novel: Using Your Memories as Building Blocks

B. Janice Thompson: Branding and Taglines

C. Donna Pyle: The Art of Writing Engaging Nonfiction

10:00–10:15 a.m. Break/Bookstore Open\*

10:15–11:15 a.m. Workshop II

A. Linda W. Yezak: Do You Know Your Audience?

B. Anita Higman: Marketing Mania

C. Linda Kozar: Hey, I'm Literally Writing a Book!: Figurative Language Do's and Don'ts

11:20–12:00 p.m. Keynote Address Kathleen Y'Barbo Turner: Where Will You Be a Year From Now?

12:00–1:15 p.m. Lunch and Awards

1:15–1:30 p.m. Break/Bookstore Open\*

1:30–2:30 p.m. Workshop III

A. Linda W. Yezak: Pacing Emotion Using Correct Grammar and Punctuation

B. Janice Thompson: Indie Publishing on Amazon

- C. Donna Pyle: The Author as a Speaker: Engaging Your Audience  
 2:30–2:45 p.m. Break/Bookstore Open\*  
 2:45–3:45 p.m. Workshop IV  
 A. Kathleen Y’Barbo Turner: Finish the Book  
 B. Anita Higman: The Crazy New World of Publishing  
 C. Linda Kozar: Beautifying Your Book from Cover to Cover  
 3:50–4:30 p.m. Closing Remarks/Announcements/Door Prizes/Evaluations

\*Please note that the bookstore closes at 2:45 p.m.

#### WORKSHOP TOPICS

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Workshop I 9:00—10:00 a.m.

- A.** Kathleen Y’Barbo Turner: From Memoir to Novel: Using Your Memories as Building Blocks for Fiction Do you have real life experiences you’d like to put on paper? Perhaps you have places and people you want memorialized but haven’t decided just how to do that. Consider using those experiences to write a novel instead of a memoir. Or perhaps you’ve already written your memoir and don’t know what comes next. In this class, you will learn tips for turning real life into really good fiction.
- B.** Janice Thompson: Branding and Taglines Branding? What’s that? What is an Author Brand? Why do people balk at the idea of branding? In this exciting class, the author will learn seven important reasons they should consider branding and will be given ten tips for creating their brand. We’ll close out the class with small group discussions to help one another come up with the ideal brand/tagline.
- C.** C Donna Pyle: The Art of Writing Engaging Nonfiction This workshop is designed to take you beyond the basics to guide you through the nonfiction writing process from initial idea to the finish line. You will learn how to structure your writing, evoke emotion, include humor, find your unique voice, research tips and tricks, how to push past writer’s block, editorial insider tips, and final submission.

Workshop II 10:15—11:15 a.m.

- A.** Linda W. Yezak: Do You Know Your Audience? This workshop addresses the different audiences, what they’re seeking, and how we can best write to reach them. As Christians, our audience is more than what our genres dictate. Our audience is our mission field: seekers, nonbelievers, backsliders, even other Christians. How do we address these people? How do we write our stories to best reach them and meet their needs?
- B.** B Anita Higman: Marketing Mania There are a lot of ways to promote your book. I have tried many of them over my thirty years in the book business. Learn from my marketing failures and successes. Find out what works and what is a total waste of your money!
- C.** C Linda Kozar: Hey, I’m Literally Writing a Book!: Figurative Language Do’s and Don’ts You can’t leapfrog from Hell to Valhalla! Or can you? When you describe something by comparing it to something else, you’re using figurative language. How about that? Find out what you’re doing right and wrong, when enough is enough, and how a little can go a long way in your manuscript.

Scroll down for Afternoon workshops.



## WORKSHOP TOPICS

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Workshop III 1:30—2:30 p.m.

A. Linda W. Yezak: Pacing Emotion Using Correct Grammar and Punctuation Grammar, punctuation, and paragraphing are more than just mechanics of writing. They're amazing tools that help elicit emotional response from readers, without the author ever naming the emotion the character is portraying. From authors in both the mainstream and Christian industries, we can learn more effective tips to make our readers feel.

B. Janice Thompson: Indie Publishing on Amazon In this fast-paced class, Janice Thompson will teach authors the ins and outs of publishing on Amazon/Kindle, whether or not to put books in KDP, and how to compete with best-selling titles. Class members will learn about the upload process and will be given tools to know how to create the best keywords and marketing strategies.

C. Donna Pyle: The Author as a Speaker: Engaging Your Audience Words may read well on the page, but engaging a live audience is a whole different ballgame. Learn how to put your audience at ease, structure your topic, include humor and memorable moments, evoke emotion, add in personal examples, and end with a power-packed conclusion. You may be an introvert, but with these tips, your audience will never know it.

Workshop IV 2:45—3:45 p.m.

A. Kathleen Y'Barbo Turner: Finish the Book A practical plan to motivate yourself to complete what you've started and just maybe get that book published as well. If you've ever started a book and then found yourself stuck, procrastinating, or just wondering whether it's worth the work at all, this is the class for you!

B. Anita Higman: The Crazy New World of Publishing It's the worst of times, and it's the best of times in the book biz. Find out how to maneuver through this crazy traditional, hybrid, and indie world of publishing.

C. Linda Kozar: Beautifying Your Book from Cover to Cover Tips and tweaks for the look of your book. From cover creation to front and back matter, fleurons, drop caps, table of contents, links, and series continuity.

Writers in all stages of their careers will find workshops to help them achieve their writing goals. —DiAnn Mills

**For Conference Speakers' Bios see:**

**2017 Texas Christian Writers' Conference - Central Houston IWA!**

[www.centralhoustoniwa.com/2017\\_TCWC\\_Brochure\\_v2.pdf](http://www.centralhoustoniwa.com/2017_TCWC_Brochure_v2.pdf)

Aug 5, 2017 - 2017 Texas Christian Writers' Conference. Saturday, August 5, 2017. Houston's First

Study to shew thyself approved unto God, a workman that needeth not to be  
ashamed, rightly dividing the word of truth. *2 Timothy 2:15 KJV*

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